## 

# Activity: Data madlib

Complete this for your own project, either for the tech you're designing or for a specific piece of data that you plan to track within your project. If this is not applicable to your project, you can select a case from [Five Smart Technologies That Will Crack Down On Wildlife Trafficking](https://www.fastcompany.com/3065111/5-smart-technologies-that-will-crack-down-on-wildlife-trafficking) to practice filling it out.

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| Frame your project as a hypothesis. Consider: what's the question you're trying to answer? |

Now, fill in this madlib to consider what data you need in order to answer this question:

## 

## We need to know \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

## at a scale of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ,

*(granularity)*

## captured every \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*(time interval)*

## in order for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*(user of data)*

## to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*(use case / what will be done with the data)*

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| **Tip**: Consider who will actually use the output. What data do they really need? How might you keep track of whether this solution is serving their needs and they're using the information effectively? |